FROG iP4 Onboarding Procedure

iP4: integrated Public Private Partnership Platform

#Enkopa #EthiopianEntrepreneurshipAtWork

2021
FROG iP4 Onboarding Procedure
For Private Sector Stakeholders

1. Express interest in contributing to the FROG Initiative
2. Interview with JCC Digital Entrepreneurship Team (DET). If there is synergy, go to Step 3.
3. Commit to contributing to the FROG Initiative by signing a time/scope bound ToR
4. Get onboarded on the FROG initiative - review background material, understand FROG iP4, and agile execution approach
5. Plug on to the FROG iP4 plug-and-play platform and make your contribution felt
FROG Goals:

1. Enable and strengthen linkages between the Freelance, Outsourcing and Gig (FROG) Economy
2. Make FROG a sector recognized by the Government as a strategic pillar of Economic Reform
3. Leverage the power of digital to leapfrog conventional FROG maturity stages
4. Attract global demand to accelerate FROG job creation and increase maturity of ecosystem
5. Harvest local economic expansion in all sectors to fuel growth of FROG jobs
Appendix 1: FROG Definitions

**Freelance**
Companies hire self-employed workers known as freelancers to undertake high-value-added services in legal, accounting, algorithmic thinking, programming or other, rather than offering them permanent positions.

**Outsource**
Outsourcing is the business practice of hiring a party outside a company to perform transactional back, middle, and front office processes; knowledge or IT processes.

**Gig**
In a gig economy, temporary, flexible jobs are commonplace and companies tend to hire independent contractors to perform tasks or micro-tasks in transportation, delivery, cleaning, security, arts and craft, etc.
Appendix 2: Creating millions of formal FROG Jobs by 2030

Ethiopia’s Service Sector
Creating Millions of Jobs by 2030 and increasing GDP Impact

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5. Make FROG a sector recognized by the Government as a strategic pillar of Economic Reform
Appendix 3: FROG - Economic Value Add vs. Job Volume

When all the dots are connected and fully enabled between FROG components, FROG is an immense source of jobs.
Not hampered by legacy, Ethiopia can leapfrog into higher FROG maturity stages.